



Westlake High School Instrumental Music Boosters  
100 North Lakeview Canyon Road  
Westlake Village, CA. 91362

September, 2011

Dear Friends of Music Education:

The Westlake High School Instrumental Music Boosters invites you to be a part of an amazing educational program that celebrates musical excellence, student achievement and the strong spirit of community. We invite you to become one of our select "Community Partners" by participating in our Business Sponsorship program.

We know that you are constantly bombarded by solicitations for financial support from groups like ours but please take a moment to read this letter and its attachments. We are hoping that you will find our program beneficial to your business which will help us keep music alive in our schools and directly support the more than 200 student musicians who participate in one or more of the award winning music ensembles at Westlake High School.

We greatly appreciate your consideration of our "Community Partner" program and look forward to hearing from you. Please email us at [scotton@whsband.org](mailto:scotton@whsband.org) or by phone (805) 908-1446 discuss this great opportunity for your organization. Thank you in advance for contributing to the success of the next generation of academic achievers who will assist companies such as yours!

Sincerely,

Susan Cotton and Susan Wolf  
WHS Instrumental Music Boosters  
Vice Presidents, Fundraising and Development

The Westlake High School Instrumental Music Boosters is a 501 (C)(3) organization..  
Federal Tax ID #95-3311075



## Westlake High School Instrumental Music 2010-2011 Community Partner Opportunities “**BUSINESS Sponsorships**”

Sponsorship Level	Description of Sponsor Benefits	Amount
<b>Platinum</b>	Sponsor of the month recognition in all WHSIMD communications Sponsorship link from <a href="http://www.whsband.org">www.whsband.org</a> to company website Custom 2'x4' banner & recognition at all concerts/events Listing in all concert/event programs & e-news Full page ad in annual yearbook WHSIMD window decal	\$1,000
<b>Gold</b>	Custom 2'x4' banner & recognition at all concerts/events Listing in all concert/event programs & website (whsband.org) 1/2 page ad in annual yearbook WHSIMD window decal	\$500
<b>Silver</b>	Listing in all concert/event programs & website (whsband.org) 1/4 page ad in annual yearbook WHSIMD window decal	\$250
<b>Bronze</b>	Sponsor recognition on website (whsband.org) Business size card ad in annual yearbook WHSIMD window decal	\$100
<b>Sponsor</b>	Business size card ad in annual yearbook WHSIMD window decal	\$50

A ***Business Sponsorship*** not only helps your community,  
it is an easy and effective way to reach your customers and prospects.

It is a great way to market your business!

Prominent position on the website with 1,000 hits per month, plus special positioning, recognition in all department communications reaching 1,000 + attendees at all concerts/events, gets your business noticed!!.

### **Your Financial Support Matters!**

90% of your funds go directly to support the operations of the program, providing such basics as sheet music, musical instruments, transportation to events & competitions and to the talented staff and coaches.

10% of your funds go into the band-only account of the student who contacted you, to help support the student's out-of-pocket expenses for uniforms, other band clothing and transportation to special events.



**Sign-Up  
Today!**

## **Thank you for your consideration of the Westlake High School Instrumental Music Program**

« All **Corporate Sponsor** logos are created in vinyl and placed on the Semi Trailer based on size and space available.

All ads for **Business Sponsors** appear in black/white. Sorry, no bleeds, please.

« For business card sized ads, please include a business card with your sponsorship request form.

« For all other art, we accept camera ready art or digital files created in InDesign, QuarkXPress, Photoshop (.tif, .gif, .eps, .jpg) or an Adobe Acrobat (.pdf) file.

« Please complete the sponsorship request form, include a check made out to WHSIM Boosters, and return in enclosed envelope to:

WHSIM Boosters  
attn: Susan Cotton  
1380 Windy Mountain Ave.,  
Westlake Village, CA 91362

« Please email digital files to [ads@whsband.org](mailto:ads@whsband.org)

« WHSIM Booster's is a non-profit 501(c)(3) organization. Federal Tax ID: 95-3311075

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## **Westlake High School Instrumental Music Program Community Partner Request Form**

**Business Sponsor:** (Please check) Platinum  Gold  Silver  Bronze  Sponsor

Business Name:	Business contact:
Email Address:	Website:
Telephone Number:	Fax Number:
Address:	City, State, Zip:
Special instructions:	
Name of WHS student:	

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**Thank you for your consideration of Westlake High School's Instrumental Music Program**

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