



**Westlake High School Instrumental Music Boosters**  
**100 North Lakeview Canyon Road**  
**Westlake Village, CA. 91362**

**September, 2010**

Dear Friends of Music Education & Community Partners:

The Westlake High School Instrumental Music Boosters invites you to be a part of an amazing educational program that celebrates musical excellence, student achievement and the strong spirit of community. The Westlake High School Instrumental Music department is comprised of over 250 student musicians who participate in one or more award winning music ensembles. Year after year the music program receives the highest honors at regional and statewide competitions and is invited to participate at prestigious events in the finest music venues. To sustain a program of this caliber and diversity, it takes a village of people, tremendous organization, constant communication, financial support and a ton of resources!

Historically, the state and district provides less than 10% of the funding needed to run our program. The rest of our funding comes from parent "fair shares" (over 50%), fundraising events and individual and business donations to support the basics such as, sheet music, instruments, transportation to events and talented staff salaries!! Due to the ongoing budget crisis in our state and the struggling economy, the program will no longer receive funding from the state or district and parents are unable to continue to support the program with their "fairshares" to the extent needed. So in order to continue to offer the excellent music education programs to our very deserving and talented students, we are reaching out to businesses such as yours, to join us as ***Community Partners***.

We ask that you take a moment to read the attached information and consider becoming a ***Corporate Sponsor***. This is a great way to market you company name, brand or logo with instant recognition on our custom 58 foot Westlake High School Instrumental Music semi trailer! We also have ***Business Sponsorships*** which are an easy and effective way to also reach your customers and prospects!!

We greatly appreciate your consideration in supporting the Westlake High School Instrumental Music program that is so vital to the success of the next generation of academic achievers who will assist companies such as yours. Please contact us at the numbers below to discuss this great opportunity for your organization. Thank you for considering to be our community partner!!

Sincerely,

Lynn Garruto (818)-991-0505 & Susan Cotton (818)-575-3261  
WHS Instrumental Music Boosters  
Vice Presidents, Fundraising & Development



## Westlake High School Instrumental Music 2010-2011 Community Partner Opportunities “CORPORATE Sponsorships”

Sponsorship Level	Description of Sponsor Benefits	Amount
◆ <b>Benefactor</b>	◆ 3’x 3’ vinyl placard of your brand, logo or corporate name on the custom 58’ WHSIMD semi trailer that travels throughout California, Nevada & other states for music competitions and events. Vinyl will remain on truck for 10 years.	\$10,000
◆ <b>Partner</b>	◆ 2’x 2’ vinyl placard on the custom 58’ WHSIMD semi trailer that travels throughout California, Nevada & other states for music competitions and events. Vinyl will remain on truck for 5 years.	\$5,000
◆ <b>Patron</b>	◆ 1’x 1’ vinyl placard on the custom 58’ WHSIMD semi trailer that travels throughout California, Nevada & other states for music competitions and events. Vinyl will remain on truck for 2 years.  <i>Note: Vinyl sizes will be adjusted to accommodate brand,/logo/name etc. layout.</i>  <i>All Corporate Sponsorships also receive the following:</i> ◆ Sponsor of the month recognition in all WHSIMD communications ◆ Sponsorship link from <a href="http://www.whsband.org">www.whsband.org</a> to company website ◆ Custom 2’x4’ banner & recognition at all concerts/events ◆ Listing in all concert/event programs & bi-monthly e-news ◆ Full page ad in annual yearbook ◆ WHSIMD window decal	\$2,500

A **Corporate Sponsorship** not only helps your community, it is an easy and effective way to reach your customers and prospects.

It is a great way to market your Brand, Company Name or Logo! Prominent position on the WHSIMD Semi Trailer & on the website with 1,000 hits per month, plus special positioning & recognition in all department communications, gets you noticed!!

### **Your Financial Support Matters!**

- ◆ 100% of your funds go directly to support the operations of the program, providing such basics as sheet music, musical instruments, transportation to events & competitions, and to the talented staff and coaches that make the program happen!



## Westlake High School Instrumental Music 2010-2011 Community Partner Opportunities “BUSINESS Sponsorships”

Sponsorship Level	Description of Sponsor Benefits	Amount
◆ <b>Platinum</b>	<ul style="list-style-type: none"> <li>◆ Sponsor of the month recognition in all WHSIMD communications</li> <li>◆ Sponsorship link from <a href="http://www.whsband.org">www.whsband.org</a> to company website</li> <li>◆ Custom 2'x4' banner &amp; recognition at all concerts/events</li> <li>◆ Listing in all concert/event programs &amp; bi-monthly e-news</li> <li>◆ Full page ad in annual yearbook</li> <li>◆ WHSIMD window decal</li> </ul>	\$1,000
◆ <b>Gold</b>	<ul style="list-style-type: none"> <li>◆ Custom 2'x4' banner &amp; recognition at all concerts/events</li> <li>◆ Listing in all concert/event programs &amp; bi-monthly e-news</li> <li>◆ 1/2 page ad in annual yearbook</li> <li>◆ WHSIMD window decal</li> </ul>	\$500
◆ <b>Silver</b>	<ul style="list-style-type: none"> <li>◆ Listing in all concert/event programs &amp; bi-monthly e-news</li> <li>◆ 1/4 page ad in annual yearbook</li> <li>◆ WHSIMD window decal</li> </ul>	\$250
◆ <b>Bronze</b>	<ul style="list-style-type: none"> <li>◆ Sponsor recognition in bi-monthly e-news</li> <li>◆ Business size card ad in annual yearbook</li> <li>◆ WHSIMD window decal</li> </ul>	\$100
◆ <b>Sponsor</b>	<ul style="list-style-type: none"> <li>◆ Business size card ad in annual yearbook</li> <li>◆ WHSIMD window decal</li> </ul>	\$50

A ***Business Sponsorship*** not only helps your community,  
it is an easy and effective way to reach your customers and prospects.

It is a great way to market your business!

Prominent position on the website with 1,000 hits per month, plus special positioning, recognition in all department communications reaching 1,000 + attendees at all concerts/events, gets your business noticed!!.

### **Your Financial Support Matters!**

- ◆ 90% of your funds go directly to support the operations of the program, providing such basics as sheet music, musical instruments, transportation to events & competitions and to the talented staff and coaches.
- ◆ 10% of your funds go into the band-only account of the student who contacted you, to help support the student's out-of-pocket expenses for uniforms, other band clothing and transportation to special events.

# Thank you for your consideration of the Westlake High School Instrumental Music Program



- ◆ All **Corporate Sponsor** logos are created in vinyl & placed on the Semi Trailer based on size and space available.
- ◆ All ads for **Business Sponsors** appear in black/white. Sorry no bleeds.
- ◆ For business card size ads, please include a business card with your sponsorship request form.
- ◆ For all other art, we accept camera ready art or digital files created in InDesign, QuarkXPress, Photoshop .tif, .gif, .eps, .jpg or an Adobe Acrobat (.pdf) file
  - ◆ Please email digital files to [ads@whsband.org](mailto:ads@whsband.org) or mail to:  
 WHSIM Boosters - attn: Susan Cotton  
 1380 Windy Mountain Ave.  
 Westlake Village, CA. 91362
  - ◆ Please complete the Community Partner Request form below & mail with a check made payable to the WHSIM Boosters:  
 Attn: Lynn Garruto  
 5656 Golden Knoll Ct.  
 Westlake Village, CA. 91362
- ◆ The WHSIM Boosters is a non-profit 501 (C)(3) organization. Federal Tax ID #95-3311075

## Westlake High School Instrumental Music Program “Community Partner Request Form”

**Corporate Sponsor:** *(Please check)*    **Benefactor** \_\_\_\_\_    **Partner** \_\_\_\_\_    **Patron** \_\_\_\_\_

**Business Sponsor:** *(Please check)*    **Platinum** \_\_\_\_\_    **Gold** \_\_\_\_\_    **Silver** \_\_\_\_\_    **Bronze** \_\_\_\_\_    **Sponsor** \_\_\_\_\_

Business Name:

Business Contact:

Email Address:

Website:

Telephone Number:

FAX Number:

Address:

City, State, Zip:

Special Instructions:

Name of WHSIM student (if applicable):